

# Watertown women help people organize their lives

## What's your favorite show?

Every week the TAB does an online poll. This week we're asking people's favorite Watertown Cable Access show. Vote at [www.wickedlocalwatertown.com](http://www.wickedlocalwatertown.com).

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scripted, the problems the students experience are common.

"We're working with the average Joes and Janes out there... The show has to be realistic," said Prime, who owns Clearly Organized.

Each of the three women bring a different strength to the collaboration. Nuccitelli, a Watertown resident, specializes in homes and gardens and bringing an aesthetic element to decluttering. Prime has a background in business, so she focuses on increased productivity and efficiency. Avradopoulos brings experience in international organizing to the table.

"We didn't have a big plan when we came into this," said Avradopoulos, the founder of ZOrganize, which is based out of Waltham. "But it's evolved into this great production."

The Organizers worked with a \$200 budget and wrote and edited most of the episode them-



Maureen Nuccitelli, Lorena Prime and Zele Avradopoulos are "Charlie's Organizers" in a quarterly TV show airing on the Watertown Cable Access Channel.

PHOTO BY ZARA TZANEV

selves. The first half-hour segment aired at 8:30 p.m. on Monday. Prime said the group hopes to produce an episode four times a year.

But why a "Charlie's Angels"

theme?

"'Charlie's Angels' was the first show on prime time television where women left their employers and were basically partners," Avradopoulos said. "It was

huge in that women were standing up for themselves and were self-empowered."

Organizing is an emerging business, the women said, and residents would benefit from

seeing professionals in action.

"People still say to me, 'Wait, what do you do? What is that?' And then they say, 'How did I live without out?' We're becoming almost a necessity," said

## Watch it

The first episode of "Charlie's Organizers" aired Monday. The next airing hasn't been scheduled yet, but you can see it whenever you'd like by visiting the Cable Access Center at [www.wcatv.org](http://www.wcatv.org). Look for "Video On Demand" and you'll find the show.

Nuccitelli, the founder of Harmonious Life Designs in Watertown.

Professional organizers help clients find their strengths and develop habits—along with tricks and what the Organizers call "hot tips" — that will make life simpler. From home offices and decluttering to creative solutions and paper filing, the Organizers can do it all.

"People come to us when they feel out of control and anxious," Prime said. "We help them feel more in control, help them get back to a more peaceful state of mind."

Plus, organizing kicks off other good habits — recycling, donating old clothes, reducing clutter and paper.

"It's living a greener life. I think that is a trend that is here to stay," Nuccitelli said.